

Student Impact Pilot project HSGxETH

Become a part of Student Impact: Together for a sustainable future in business

Are you an ETH student who is passionate about sustainability and would like to gain practical experience in management consulting and insights into the real economy? Then the new Student Impact pilot project is just right for you!

About Student Impact

Student Impact is a student consultancy at the University of St. Gallen (HSG) that specializes in sustainable management. With us, students can carry out real consulting projects in the field of sustainable business management and gain valuable practical experience. Our work focuses on strategy development, business model innovation and marketing for start-ups and small to medium-sized enterprises (SMEs) that are active in business areas with ecological and/or social added value. Also, some projects are in the area of sustainability strategy consulting for SMEs or corporations in the sense of an ecological-social corporate transformation. Since our foundation, we have successfully completed over 140 projects and built up a network of more than 350 committed alumni.

The pilot project: A cooperation between HSG and ETH Zurich

We are pleased to present our latest pilot project, which is specifically designed to bring together students from ETH and HSG in an interdisciplinary project team. Together, we will implement a consulting project in the coming semester that will go into depth specifically in the area of sustainability consulting. The aim is to develop innovative and technically feasible solutions that promote both ecological and social sustainability.

What can you expect?

As a participant in this project, you will:

- Conduct sustainability analyses in a specific business area of the client's project.
- Develop and implement technical solutions to improve sustainability practices.
- Work in interdisciplinary teams to exploit synergies between business and technical perspectives.
- Work closely with industry experts and academic mentors to develop practical and innovative solutions.
- Participate in workshops and trainings that deepen your knowledge in the field of sustainability, project management and consulting.
- Summarise the results of your work in presentations, workshops and reports and present them to key stakeholders.

Why should you join?

- Practical application of your theoretical knowledge in a real context.
- Development of skills in the field of sustainability analysis and consulting.
- Acquisition of technical and business skills.
- Collaboration in interdisciplinary teams and building a valuable network.
- Participation in workshops and training courses to deepen your knowledge.
- Improve your presentation and reporting skills.
- Promoting a spirit of innovation and entrepreneurship.
- Personal and professional growth through coaching and feedback.
- Concrete sustainable impact in the real economy.
- A unique experience that will enrich your CV and open doors for your future career.
- Get to know many great, inspiring people outside your usual bubble and broaden your perspectives

Requirements

We are looking for committed students with:

- Openness and understanding of business aspects.
- Good self-management skills and a structured working style.
- Entrepreneurial spirit and the ability to take initiative.
- Flexibility and willingness to keep going even in the face of setbacks.
- High willingness to learn and authentic commitment to sustainability.
- Willingness to make additional learnings and go the extra mile.
- Clear awareness of the workload (consultants **16-20h/week pro bono**)

This project offers a unique opportunity to apply your academic knowledge in practice, build valuable networks and actively contribute to sustainable development. If you're ready to develop your skills and make a real difference, get in touch with us now!

Become part of Student Impact: Where your passion for sustainability meets practical consulting and project experience with real impact!

You can find further information on our [website](#). We are looking forward to your [application](#) and to shaping a more sustainable future together!

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